PORTFOLIO PROJECT:

I know that the majority of our work will be doing work with other sites and people, who don’t have a lot to spend on building out a project, so I decided to help an author friend out with his site.

I envision the page to have a typical header, along with a nav bar at the top. This site will also include blog post integration, from either FB or some sort of method. The goal is to get more of a social presence and to get traffic from social media.

There will be a page for a bio of Wes’ accomplishments and activities, along with his specific set of skills that we can use to target a market audience. His main audience will be realtors who are looking for new-home purchase gifting.

I would like to include a carousel of images from past homes he has sold, along with having a newsletter sign-up box.

Theme colors: light blue/gradient

<https://www.bradtom.com/> : Nav bar at top, image, then bio in body, freebie .pdf, social proof, newsletter box, forum re-direct, same nav links at bottom along with social media links

<https://markgriffithsbooks.co.uk/> : This site has a great creative approach to elements and placement. Unique button placement

<https://www.jgrisham.com/> : immediate newsletter pop-up upon page load. Typical Header and then a nav bar of: home, books, bio, news. Simple pages, clean. Social media icons at bottom

<https://www.colleenhoover.com/> : same header, nav, body. Carousel of images. Log in in the upper left and shopping cart

<http://www.katiepottle.com/> : Header w logos, nav bar w links, blog posts are the main 2/3 body, 1/3 of body is recent posts-archives-categories